

MINUTES

Regular Commission Meeting San Diego Automotive Museum 2080 Pan American Plaza, San Diego, CA 92101 Friday, July 18, 2008

Commissioners Present

Colette Carson-Royston, Chair Bennett Peji Claire Anderson Garet Clark Dea Hurston Lewis Klein

Victoria Reed Randy Robbins Lorin Stewart

Commissioners Absent

Courtney Ann Coyle Robert Gleason Joanne Hayakawa Judy McDonald

Chair Colette Carson Royston called the regular meeting of the City of San Diego Commission for Arts and Culture (Commission) to order at 8:35 a.m.

I. **WELCOME AND INTRODUCTIONS**

Chair Colette Carson Royston welcomed Commission members, staff and guests to the meeting. Colette thanked Executive Director Bob Swanson and Board President Howard Matloff from the San Diego Automotive Museum for hosting the meeting. Bob Swanson and Howard Matloff welcomed the Commissioners and gave a briefing on the museum's events and activities.

II. **CHAIR'S REPORT**

A. Approval of Minutes

A **motion was made** to approve the minutes of the May 30, 2008 regular meeting of the City of San Diego Commission for Arts and Culture. The motion carried unanimously.

B. Advocacy Advisory Committee Update

Chair Colette Carson Royston reported that Mayor Jerry Sanders held a press conference at the Museum of Contemporary Art San Diego downtown on July 17, 2008 to release the FY2007 Arts and Culture Economic and Community Impact Report and launched the Commission's 20th Anniversary celebration.

Colette announced that Council President Scott Peter's proposal which would amend the Municipal Code to require that three cents of the City's 10 ½ cent TOT levy be used solely for the purposes of promotion, while one cent be designated for promoting arts and culture, will be on the City Council Budget Hearing agenda for Wednesday, <u>July 23, 2008</u>, starting at 9:00 a.m., at the City Administration Building, Council Chambers, 12th Floor, 202 C Street, downtown.

C. Announcements

Colette asked Bennett Peji to give a brief overview of the China Design Exhibition that he is presenting, along with AIGA San Diego, on Wednesday, <u>August 6, 2008</u>, starting at 5:30 p.m. at the Jade Theatre, 7th and C Street, downtown San Diego.

III. <u>EXECUTIVE DIRECTOR'S REPORT</u>

A. Rules Committee Update

Victoria Hamilton reported that the Commission's section of the City of San Diego Municipal Code is being revised and will go before City Council in September 2008. Councilmember Madaffer thanked Dana Springs for her work on the revisions.

Victoria announced that the Commission's 20th Anniversary kick-off will begin with an event at the Museum of Photographic Arts on Friday, <u>October 10, 2008</u>. There will also be an event at the La Jolla Music Society's 40th Anniversary Season Gala on Saturday, <u>November 22, 2008</u>. She will notify the Commissioners as other event dates are scheduled.

Victoria gave a brief update on the *Endowments: The Good, the Bad and the Ugly* panel discussion that was held on July 17, 2008 at the NTC Command Center. She said that approximately 36 people attended this event.

IV. DIVERSITY COMMITTEE UPDATE

Lewis Klein gave a powerpoint presentation on the Diversity Initiative Advisory Committee's *Five Year Diversity Initiative Report*. Randy Robbins <u>made a motion</u> to approve the acceptance of the Diversity Initiative Report. Claire Anderson seconded the motion. **The motion carried unanimously.**

<u>Emerging Leaders:Mentorship Program</u> - Gary Margolis gave a brief update on the twelve partnerships that will continue throughout the summer as part of the Mentorship Program.

V. POLICY COMMITTEE REPORT

Bennett Peji gave a powerpoint presentation highlighting the revisions made to the FY10 Organizational Support Program (OSP) guidelines which included, but are not limited to, the purpose statement, information on the California Cultural Data Project (CCDP), short-form eligibility updates, clarification on insurance requirements, acknowledgement requirements, revised diversity commitment statement and other changes/clarification to the language and definitions in the guidelines. Randy Robbins made a motion to approve the OSP guideline revisions as reported. Lorin Stewart seconded the motion. The motion carried unanimously.

Victoria Hamilton thanked the Policy Committee for their time and hard work in recommending revisions to the guidelines. She also reported that a Commission Advisory Panel (CAP) Nomination Form will be released in the next couple weeks to recruit community members who might be interested in serving on a panel.

VI. VISIBILITY UPDATE

A. Commission Meeting Schedule

Claire Anderson announced that the next Commission meeting, which will be a combination of the August and September 2008 meetings, is scheduled for Friday, <u>August 22, 2008</u>, at the Lawrence Family Jewish Community Center, 4126 Executive Drive, La Jolla.

B. ABC Committee Update

Claire Anderson reported on the planning meeting of the ABC Committee that was held on July 10, 2008 which included discussion on strategies for the committee in the upcoming year, submitting articles for the Chamber's E-Zine and <u>Business Action</u> magazine and coordinating a 2009 visibility event. She distributed copies of the Spring issue of the San Diego Regional Chamber of Commerce's <u>Business Action</u> magazine that included an article submitted by Victoria Hamilton, *Creative Industries Employment in San Diego Up by 22 Percent*.

Lorin Stewart thanked Claire Anderson for filling in for him during his transition as the Executive Director of the San Diego Tourism Promotion Corporation. Loren reported that he and Victoria Hamilton made a cultural tourism presentation on July 1, 2008 to the Municipal Management Association of Southern California (MMASC).

C. Goodwill Visits Report Out

Commissioner's reported on the goodwill visits completed to various arts and culture organizations including the Gaslamp Historical Society Foundation and Garfield Elementary School Arts Education Program. Gary Margolis will be distributing a list of visits that Commissioners can sign up for to visit.

VII. PUBLIC ART COMMITTEE REPORT

A. Approval of the Interim Process for Artwork Deaccession

Dana Springs gave a brief overview of the proposed artwork deaccessioning process. Claire Anderson <u>made a motion</u> to approve the interim process for artwork deaccession. Victoria Reed seconded the motion. **The motion carried unanimously.**

Randy Robbins announced that the National Endowment for the Arts (NEA) has granted the Commission \$25,000 in matching funds to undertake the conservation of the mural *Journey to Aztlan*, located on Harbor Drive in front of the Convention Center. The Convention Center Corporation has also agreed to contribute \$14,000 to the conservation project.

Randy reported that the Centre City Development Corporation (CCDC), on behalf of the City of San Diego, is seeking to select a development partner for a public/private partnership with the City for the development of a new civic center and mixed-use complex in downtown San Diego. He said that two developer finalists, Hines and Gerding Edlen, have been invited to respond to a Request for Proposals which will include the City-owned Malcolm Leland artworks being incorporated or relocated.

Randy announced the three upcoming meetings of the North Embarcadero Visionary Plan (NEVP):

- NEVP Joint Powers Authority (JPA) Board meeting scheduled for Thursday, July 24, 2008 at 2:00 p.m.
- 2. NEVP Joint Powers Authority (JPA) Board meeting scheduled for Thursday, September 25, 2008 at 2:00 p.m.
- 3. NEVP Public Art Committee is scheduled for Wednesday, <u>September 17, 2008</u> at 10:00 a.m.

These meetings will all be held at the Port of San Diego's administration building, 3165 Pacific Highway, San Diego 92101. The artist Pae White will be present at each of these meetings.

Victoria Reed gave an update on the Coronado Bridge Lighting Project, through the Port's Signature Art Committee. She reported that the deadline for artist submissions is June 6, 2008.

VIII. PUBLIC COMMENT

Public comment was made by:

- 1. Sherri Lightner, Council District 1 Candidate.
- 2. Dan Kirsch, Diversionary Theatre.

XIII. ADJOURN COMMISSION MEETING

Chair Colette Carson Royston adjourned the meeting at 9:45 a.m.

GUESTS:

Sherri Lightner
Mari Lyn Salvador
Dan Kirsch
Elizabeth Castillo
Jeffrey Tom
Donna Icenhower
George Hill
Laurel Withers
Tori Bennett
Annemarie Maricle
Jim Musgrove
Rebecca Morales
Rebecca Rader
Jim Kidrick
Jean Isaacs